

JCPennney



SPRING AND SUMMER 1973

INDEX PAGE 543

Ginger Rogers is always on the go—as a film star, actress and dancer, world traveler—and now as Penney's new fashion consultant. On these two pages, Ginger brings together a travel wardrobe that stays at home or goes on vacation equally well. It's a versatile, packable, easy-care collection—to take you from brunch by the beach to dinner and the theater. Just mix the pieces or match them as you prefer. Here is a wardrobe that is instant fashion—every hour—everywhere.



A
Blazer

G
Turtleneck

B

J

K

Travel the way Ginger does . . . in our mixable wrinkle-shy separates

A to F TRAVEL SEPARATES THAT MATCH UP PERFECTLY. Fashioned of woven stretch polyester. This fine-quality fabric has a slight twill-weave and drapes beautifully. Great for travel because it stays crisp-looking and wrinkle-free. MW(machine wash warm, tumble dry), except A. Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

[A] Classic Blazer. White notched collar with fashionably wide lapels. 2-button front. 2 patch pockets. HW(hand wash, line dry). See sizes above. Colors: 78 white/navy woven check; 37 solid navy blue. State color number-and-name when ordering.

A 250-0114 D—Mailing weight 1.40 lbs. 19.00

[B] Box-Pleated Skirt. Hip-stitched permanent pleats go all around. Waistband with nylon side zipper closing. See sizes above when ordering.

Colors: 37 solid navy blue; 78 white/navy woven check. State color number-and-name when ordering.

A 250-4405 D—Mailing weight 0.75 lb. 12.00

[C] Man-Tailored Vest. Button-front. Mock pockets, button-trimmed flaps. In navy blue. See sizes above. A 250-4371 B—Mailing weight 0.50 lb. 10.00

[D] Long Skirt. Stylish front slit provides ease in walking. Waistband with nylon back zipper. Button-and-tab closing. In navy blue. See sizes above.

A 250-4363 B—Mailing weight 1 lb. 13.00

[E] Cuffed Shorts. Waistband with nylon fly-front zipper, hook-and-tab. In navy blue. See sizes above.

A 250-4397 B—Mailing weight 0.70 lb. 7.00

[F] Tailored Pants. Trouser look. Waistband with belt loops—styled to fit at the waist. Nylon fly-front zipper. Hook-and-tab closure. Cuffed wide-flare leg styling. Narrow vinyl belt included. See sizes above when ordering. Mailing weight 0.90 lb.

A 250-3803 B—White/Navvy Woven-Check Pants 15.00

A 250-3357 B—Solid Navy Blue Pants. 14.00

G TURTLENECK TOP. Fashioned of polyester knit. Long sleeves. Nylon back-neck zipper. MW(machine wash warm, tumble dry).

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L—not number size—when ordering.

State color number-and-name: 03 red; 78 white.

A 250-4389 D—Mailing weight 0.60 lb. 10.00

H & I THE BLOUSE AND THE HALTER-TOP. Of Ultressa®—Klopman's soft, fluid woven Dacron® polyester that has the look and feel of silk. The fabric is luxurious, yet has the easy-care, wrinkle-shy qualities of a knit. So lovely you'll want both styles. MW(machine wash warm, tumble dry).

[H] Beautiful Bow Blouse. Shadow-weave pattern. Button front. 3-button cuffs. Collar ties into soft bow. Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

Colors: 78 white; 03 red. State color number-and-name. A 250-4355 D—Mailing weight 0.25 lb. 12.00

[I] Halter-Top. Twill weave. Backless-style ties in front or in back. Also at neck. In red. One size fits all. A 250-4348 A—Mailing weight 0.25 lb. 8.00

The Travel-Perfect Accessories

J & K ROOMY TOTE BAG AND MATCHING CLUTCH BAG. Both of shiny polyurethane with look of leather. Colors: 03 red; 78 white; 37 navy. State color number-and-name when ordering.

[J] Hand-Carrying Tote Bag or Shoulder Bag—you decide which. Hand-carrying double-handle is riveted onto frame. Detachable shoulder strap converts from single into double strap. Push-close frame.

A 103-1632 C—Measures: 17x14x3-in. Wt. 2 lbs. 10.00

[K] Clutch Bag. Fits inside [J] as cosmetic bag—or goes it alone. Top zipper, detachable loop-pull.

A 103-1640 C—Measures 6x4x1-in. Wt. 0.40 lb. . . . 5.00

L POLKA-DOT SCARF of polyester with the feel of silk. Hand-screened print. HW(hand wash, dry flat). Colors: 03 red/white; 37 navy blue/white. State color number-and-name when ordering.

A 101-1592 C—28x28-in. square. Wt. 0.20 lb. . . . 3.00

THE ACCESSORIES:

Luggage sold on page 502; boots on page 146.

Shoes sold on pages 88, 117; bangle bracelets (Fig. D) on page 27; sunglasses, page 69.

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Today's
easy-way
of dressing . . .
positively feminine
in the softest pastels
all of Dacron®
polyester knit

In Junior and Misses Sizes

A TINY BUTTONS CLOSE THE FRONT of this pert high-waisted dress. In Dacron® polyester double knit. Flared skirt. White shirt-style collar and cuffs. Puffed sleeves. Attached sash ties in back. Hem: 2½ in. MW(machine wash warm, tumble dry). State size below when ordering.
Colors: 07 coral; 17 yellow; 39 lilac. State color number-and-name when ordering.

Junior Sizes: 7, 9, 11, 13, 15.

A 228-1913 D—Mail. wt. 1.50 lbs. 17.99

Average Misses: * 10, 12, 14, 16, 18, 20.

A 228-1921 D—Mail. wt. 1.50 lbs. 17.99

Tall Misses: 12, 14, 16, 18, 20.

U 228-3406 D—Mail. wt. 1.50 lbs. 18.99

B DIAMOND DESIGN COMBINES WITH WHITE for this dress-and-vest set. In Dacron® polyester knit. Sleeveless open-front long vest is slightly flared. Knitted-in pattern highlights the dress midriff, cuffs, and turtleneck collar. Dress has A-line styling, puffed sleeves, and long back zipper. Hems: 2½ in. MW(machine wash warm, tumble dry). In lilac/white. State size below.

Junior Sizes: 7, 9, 11, 13, 15.

A 228-1665 B—Mail. wt. 1.70 lbs. 19.49

Average Misses: * 10, 12, 14, 16, 18.

A 228-1673 B—Mail. wt. 1.70 lbs. 19.49

Tall Misses: 12, 14, 16, 18, 20.

U 228-1681 B—Mail. wt. 1.70 lbs. 20.99

C RUFFLED EDGING LENDS A SOFT TOUCH to our pretty side-wrap style. In Dacron® polyester double knit. Button-front closing with bow trim at fitted waist. A-line skirt. Puffed sleeves. Hem: 2½ in. MW(machine wash warm, tumble dry). State size below when ordering.

Colors: 01 pink; 37 navy blue. State color number-and-name when ordering.

Junior Sizes: 7, 9, 11, 13, 15.

A 228-3349 D—Mail. wt. 1.50 lbs. 18.99

Misses Sizes: * 10, 12, 14, 16, 18, 20.

A 228-3356 D—Mail. wt. 1.50 lbs. 18.99

D LACY-LOOK SLEEVES WITH PRETTY CUT-OUTS give this style a new look. In Dacron® polyester double knit. Empire-style bodice and gently flared skirt. Tiny buttons trim bodice and sleeves. Long nylon zipper at back. Hem: 2½ in. MW(machine wash warm, tumble dry). State size below.
Colors: 24 mint green; 78 white. State color number-and-name when ordering.

Junior Sizes: 7, 9, 11, 13, 15.

A 228-3414 D—Mail. wt. 1.20 lbs. 17.49

Average Misses: * 10, 12, 14, 16, 18, 20.

A 228-1947 D—Mail. wt. 1.20 lbs. 17.49

Tall Misses: 12, 14, 16, 18, 20.

U 228-1954 D—Mail. wt. 1.20 lbs. 17.99

THE ACCESSORIES:

Bag (Fig. A) sold
on page 128.

Sandals sold on
pages 6, 7, 287, 131.

*Avg. Misses proportionately
longer than Junior Size pictured.

See How to Find Your Size on pp. 232, 233.

How to Wash and Dry—read details on p. 554

CHARGE IT—SEE PAGE 571



pastels



A

B

C

E

classics

Today's
easy way of dressing...
subtly striking in
classic navy
and white for spring

Junior and Misses Sizes

A STRIKING FLORAL PRINT with white piping trim. In polyester double knit. Fitted bodice has nylon back zipper. Piping at waist with bow trim. Wide flared skirt. Hem: 2½ in. MW(machine wash warm, tumble dry). State size below when ordering.

Junior Sizes: 7, 9, 11, 13, 15.
A 228-1855 B—Mail. wt. 1.40 lbs. 15.99

Petite Misses: 8, 10, 12, 14, 16.
A 228-1871 B—Mail. wt. 1.40 lbs. 15.99

Avg. Misses Sizes: * 10, 12, 14, 16, 18, 20.
A 228-1863 B—Mail. wt. 1.40 lbs. 15.99

B POLKA-DOT VEST EFFECT creates the layered look. A-line style in Dacron® polyester double knit. Mock-vest in Arnel® triacetate jersey knit. Looped button-front close at neckline; nylon back zipper. Hem: 2½ in. MW(machine wash warm, tumble dry). State size below.

Junior Sizes: 7, 9, 11, 13, 15.
A 228-1889 B—Mail. wt. 1.40 lbs. 15.99

Avg. Misses Sizes: * 10, 12, 14, 16, 18, 20.
A 228-1897 B—Mail. wt. 1.40 lbs. 15.99

Tall Misses Sizes: 12, 14, 16, 18, 20.
U 228-1905 B—Mail. wt. 1.40 lbs. 16.99

C SPORTY 2-PC. OUTFIT in smart check pattern. Made of Dacron® polyester double knit. Pullover top has layered look. White collar and buttoned-cuffs create shirt effect. Solid-color elasticized ribbing at waist and sleeve cuffs. Button close at back of neck. Gored, slightly flared skirt has elasticized waist. Hem: 2½ in. MW(machine wash warm, tumble dry). State size below.

Junior Sizes: 7, 9, 11, 13, 15.
A 228-1699 B—Mail. wt. 1.60 lbs. 18.99

Avg. Misses Sizes: * 10, 12, 14, 16, 18, 20.
A 228-1707 B—Mail. wt. 1.60 lbs. 18.99

Tall Misses Sizes: 12, 14, 16, 18, 20.
U 228-3166 B—Mail. wt. 1.60 lbs. 19.99

D SENSATIONAL 3-PC. ENSEMBLE offers the luxury of freedom—full, palazzo pants, bare halter, and cover-up jacket! All in polka-dot print of lustrous acetate knit. Backless halter has gathered front bodice. Choker-style collar and waistband button in back. High-rise pants have wide-flare legs. Waistband with back zipper. Tunic-style, sleeveless jacket has notched collar, button front. HW (hand wash, line dry). State size below.

Junior Sizes: 7, 9, 11, 13, 15.
A 228-3232 B—Mail. wt. 1.90 lbs. 25.99

Avg. Misses Sizes: 10, 12, 14, 16, 18, 20.
A 228-3240 B—Mail. wt. 1.90 lbs. 25.99

Tall Misses Sizes: 12, 14, 16, 18, 20.
U 228-3257 B—Mail. wt. 1.90 lbs. 26.99

Just-the-Right Sandal

E DELICATE OPEN-WEAVE SANDAL to complement the latest styles. Soft, braided urethane uppers. Comfortable sling-back style. Composition soles and 2¼-in. heels. Sanitized® treated. In white.
Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
State size. In B (med.) width.
A 607-6038 B—Wt. 1.20 lbs. Pr. 11.94

Handbag (Fig. C) sold on page 36.

*Average Misses Sizes proportionately longer than Junior Size pictured.

HOW TO WASH AND DRY—
read details on page 554.

See How to Find Your Size on pages 232, 233.

CHARGE IT—SEE PAGE 571



A

casuals

Today's easy way of dressing . . .
spring-fresh in bright-color toppings
and casual, flared-out pants

All Pants available in Misses and Junior Sizes

A LAYERED-LOOK TOP. It's really 1-pc. In finely ribbed nylon knit. Body-hugging top is cut for close fit. For looser fit, order next larger size. Slipover style. White, pointed spread collar gives 2-pc. effect. Cool, casual top makes a great complement to our trouser-style pants—see E. MW(machine wash warm, tumble dry). Misses Chart 1A Sizes: S(32-34), M(36-38), L(40). State S, M, or L. Colors: 35 medium blue; 37 navy blue. State color number-and-name. A 251-5781 D—Wt. 0.50 lb. 7.00

B FLUID FLORAL-AND-DOT PRINT SHIRT. In Arnel® triacetate jersey knit. Shirt-styled with button-front placket, button cuffs, and pointed collar. MW(machine wash warm, tumble dry). In green and multicolor combination. Misses Sizes: 32, 34, 36, 38. State size when ordering. A 252-8701 B—Wt. 0.40 lb. 8.00

C LIGHT AND AIRY FLORAL-PRINT SHIRT. In a blend of polyester-and-cotton voile. Woven stripe accents with printed flowers. Shirt-styled with button-front opening and long pointed collar. Button cuffs. MW(machine wash warm, tumble dry). In pastel multicolor print on white ground. Misses Sizes: 32, 34, 36, 38. State size. A 252-7125 B—Wt. 0.40 lb. 7.00

D THE NEW SIDE STRAP SHOES. Shiny urethane uppers. Side button closing. Bright gingham-check lining. Composition soles and heels with the look of natural-color cork. Sanitized® treated. Wipe clean. In B(medium) width. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size when ordering. A 607-9222 B—White A 607-9230 B—Black. Wt. 1.50 lbs. Pr. 9.94

E BEAUTIFUL WOVEN-PLAID PANTS. In a blend of polyester-and-silk. Wide waistband—styled to fit slightly above the waist. Nylon fly-front zipper with 2-button closing. Belt loops. Narrow vinyl belt incl. Cuffed wide-flare legs. MW(machine wash warm, tumble dry)—remove belt. Med. blue/tan/white.

State Misses Size: 6, 8, 10, 12, 14, 16.
A 254-8121 B—Wt. 0.90 lb. 13.00
State Junior Size: 3, 5, 7, 9, 11, 13.
A 254-8139 B—Wt. 0.90 lb. 12.00

F SIDE-TRIMMED TWILL-WEAVE PANTS. In a blend of polyester-and-cotton. Double rows of top-stitching run down each side. Waistband—Jr. Sizes styled to fit way below the waist; Misses Sizes fit below the waist. Nylon fly-front zipper. Long extended-tab with 4-snap closure. Extra-wide flare-leg styling. MW(machine wash warm, tumble dry). Colors: 24 mint green; 37 navy blue. State color number-and-name.

State Misses Size: 6, 8, 10, 12, 14, 16.
A 254-8055 D—Wt. 0.75 lb. 9.00
State Junior Size: 5, 7, 9, 11, 13, 15.
A 254-8048 D—Wt. 0.75 lb. 9.00

G SHERBET-COLORED PANTS. In a blend of polyester-and-cotton. Waistband—styled to fit at the waist. Nylon fly-front zipper. Extended tab with 2-button closure. 2 mock welt-pockets. Extra-wide flare-leg styling. MW(machine wash warm, tumble dry). Colors: 10 tangerine; 52 beige. State color number-and-name.

State Misses Size: 8, 10, 12, 14, 16, 18.
A 254-3510 D—Wt. 0.75 lb. 12.00
State Junior Size: 5, 7, 9, 11, 13, 15, 17.
A 254-3585 D—Wt. 0.75 lb. 12.00

See How-to-Find-Your Size, pp. 232, 233. How to Wash and Dry—read details, p. 554.

CHARGE IT—SEE PAGE 571. Watch (Fig. A) sold on pp. 16, 17.

Body-suit shown with navy pants (Fig. F) sold on page 53.



B

C

G

E

F



D



A

B

D

E

G

casuals

Today's easy way of dressing ... casually carefree in teamed-up jackets and little knit tops over sporty pants

A **SPRING-BRIGHT BLAZER.** In a woven blend of polyester-and-cotton. Smartly styled with wide lapels and 1-button closing. MW(machine wash warm, tumble dry). Shirt sold on page 17; knit top (shown over shirt) sold on page 67. Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size. Colors: 17 yellow; 78 white. State color number-and-name when ordering. A 256-2395 D—Mailing weight 0.90 lb.....13.00

B **NATTY BATTLE-STYLE JACKET.** In polyester double knit. Button-front style stops at the waist. Welt-seamed front yoke accented by button-trimmed flaps. Button cuffs. MW(machine wash warm, tumble dry). In navy. Knit top sold on page 67. Misses Sizes: 32, 34, 36, 38. State size. A 252-6929 B—Mailing weight 0.40 lb.....10.00

C **SMOCKED PULLOVER TOP.** In lightly textured acrylic knit. Cut for close fit. For looser fit, order next larger size. Contrast-color-stitched smocking accents shoulders and sleeves. Ruffled stand-up collar. Fine ribbing on cuffs, front, and back bodice. Back-neck zipper closure. MW(machine wash warm, dry flat). Imported from Korea. Misses Chart 1A Sizes: S(32-34), M(36-38), L(40). State S, M, or L—not number size when ordering. Colors: 08 orange-red; 34 lt. blue; 37 navy blue; 46 burgundy. State color number-and-name. A 251-0196 D—Mailing weight 0.50 lb.....7.00

All Pants in Misses and Junior Sizes

D to F **GO ON A PANTS SPREE.** Three simply sensational styles to choose from. All with nylon fly-front zipper closing. Misses Sizes: 8, 10, 12, 14, 16, 18. State size. Junior Sizes: 5, 7, 9, 11, 13, 15. State size.

[D] **Chic High-Waisted Style.** Seersucker plaid in a blend of polyester-acrylic-cotton-and-nylon. 2-button-close waistband—styled to fit above the waist. Belt loops. Narrow belt. 2 side slash pockets. Flare-leg styling with mock cuffs. HW(hand wash, line dry only). In navy/white woven plaid. A 254-8170 B—Misses. See above. 0.75 lb.... 12.00 A 254-8188 B—Juniors. See above. 0.75 lb.... 12.00

[E] **Trim No-Waistband Style.** In polyester double knit. Styled to fit below the waist. Inside button-tab closure. Belt loops. Flare-leg styling. MW(machine wash warm, tumble dry). Belt—see p. 28. Colors: 03 red; 37 navy blue. State color number-and-name when ordering. A 254-8196 D—Misses. See above. 0.75 lb.....9.00 A 254-8204 D—Juniors. See above. 0.75 lb.... 9.00

[F] **Contrast-Belted-Waistband Style.** In a woven blend of polyester-and-cotton. Button-close waistband—styled to fit below the waist. Belt loops. Web buckle-belt incl. Extra-wide flare-leg styling. MW(machine wash warm, tumble dry). Colors: 82 black with white belt; 78 white with black belt. State color number-and-name. A 254-8212 D—Misses. See above. 0.75 lb....10.00 A 254-8220 D—Juniors. See above. 0.75 lb... 10.00

Gingham Lace-Up Shoes

G **GINGHAM-CHECK UPPERS** accent these faille-lined cotton shoes. Lightweight composition cushion-crepe soles look like cork. 1-in.-high composition heels. Lace-tie front. Sanitized® treated. In B(medium) width. Mail. wt. 1.50 lbs. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size when ordering. A 603-9499 B—Black/cream check A 603-9473 B—Red/white check..... Pr. 8.94

Shirt (shown under blazer) sold on p. 17.

Knit top (shown under blazer) on p. 67.

Basket handbag sold on p. 36.

Clog shoes sold on p. 88.

Belt (pants E) sold on p. 28.

See How to Find Your Size on pages 232, 233.

How to Wash and Dry—read details on page 554.

CHARGE IT—SEE PAGE 571





Today's
easy way of dressing ...
casual sailing
in super-terrific tops
and free-moving
double-knit pants

A LOOKING GREAT IN A FLORAL-PRINT SHIRT.
Fluid shirt of nylon knit. Button-front. Pointed collar. Button-cuffs. MW(machine wash warm, tumble dry). In multicolor print on brown ground. Misses Sizes: 32, 34, 36, 38, 40. State size.
A 252-8693 B—Mailing weight 0.40 lb..... 9.00

B LOOKING GREAT IN A STRIPE-AND-SOLID SET.
Close-fitting cardigan and tank top of acrylic knit. Cut for close fit. For looser fit, order next larger size. Brightly striped V-neck cardigan has button-front closing, short sleeves, and solid royal blue banding. Solid-color tank top has stripe trim on neck and armholes. Slipover style. MW(machine wash warm, dry flat). In royal blue/white/yellow/green/orange knitted-in stripes with royal blue. Imported from Hong Kong.
Misses Chart 1A Sizes: S(32-34), M(36-38), L(40). State S, M, or L—not number size—when ordering.
A 251-1889 B—Mailing weight 0.50 lb.....Set 15.00

C LOOKING GREAT IN A STRIPE-TRIMMED TOP.
Finely ribbed body-hugging top of polyester knit. Cut for close fit. For looser fit, order next larger size. Striped bib-front with side button opening. MW(machine wash warm, tumble dry). Imported from Hong Kong.
Misses Chart 1A Sizes: S(32-34), M(36-38), L(40). State S, M, or L—not number size—when ordering.
Colors: 03 red/white; 37 navy/white. State color number-and-name when ordering.
A 251-1871 D—Mailing weight 0.50 lb..... 7.00

All Pants in Average and Tall Misses Sizes

D to F LOOKING GREAT IN THE LATEST PANTS. In three distinct looks.
Average Misses: 8, 10, 12, 14, 16, 18. State size.
Tall Misses: 10, 12, 14, 16, 18, 20. State size.

[D] The Textured-Look. In sleek-fitting polyester double knit. Fabric has a textured surface-stitch. Wide elasticized waistband—styled to fit below the waist. Accented by button-trimmed side tabs and front V-yoke. Wide-flare leg styling. MW(machine wash warm, tumble dry).
Colors: 35 medium blue; 54 brown. State color number-and-name when ordering.

A 254-8105 D—Average. See above. 0.75 lb.. 10.00
U 254-8113 D—Tall. See above. 0.75 lb. 11.00

[E] The Cuffed-Look. In smooth-fitting polyester-and-acrylic double knit. Wide elasticized waistband. Belt loops. Narrow vinyl belt incl. Mock fly-front. Stitched front creases. Flare-leg styling with mock cuffs. MW(machine wash warm, line dry only).
Colors: 78 white with royal blue belt; 37 navy blue with white belt. State color number-and-name.

A 254-8089 D—Average. See above. 0.75 lb.. 10.00
U 254-8097 D—Tall. See above. 0.75 lb. 11.00

[F] The Nautical-Look. Smooth-fitting blend of acrylic-and-polyester double knit. Wide elasticized waistband—styled to fit slightly below the waist. Button-trim accents either side of welt-seamed front panel. Extra-wide flare-leg styling. MW(machine wash warm, tumble dry).
Colors: 03 red; 37 bright navy. State color number-and-name when ordering.

A 254-8063 D—Average. See above. 0.75 lb.. 9.00
U 254-8071 D—Tall. See above. 0.75 lb. 10.00

Sandal with Closed Toe-and-Back

G FEATHER-LIGHT SOLES for casual comfort. Vinyl uppers. Styled with broad T-strap front and adjustable side buckle. Composition cushion-cork sole. 1-in. composition heels. Sanitized® treated. Wipe clean. In white with natural-color sole and heels. B(med.) width. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size when ordering.
A 602-0234 B—Mail. wt. 1.50 lbs.Pr. 8.94

Sunglasses sold on page 69.

See How to Find Your Size on pages 232, 233.

How to Wash and Dry—read details on page 554.

CHARGE IT—SEE PAGE 571



B

C

B

E

E

F

casuals

casuals



Today's
easy way of dressing...
feeling casual
in body-hugging tops
and dynamite jeans

A STRIPES AND OPEN-WORK DESIGN on front of this cotton knit top. Body-hugging ribbed pull-over is cut for close fit. For looser fit, order next larger size. Scoop-neck style. HW(hand wash, line dry only). Imported from Taiwan. In white with red knitted-in stripes. Hat sold on page 158.
Misses Chart 1A Sizes: S(32-34), M(36-38), L(40). State S, M, or L—not number size.
A 251-1897 B—Mailing weight 0.50 lb..... 7.00

B TOUCHES OF LACE on a knitted-check pullover. In a blend of polyester-cotton-and-acrylic. Lace trim edges U-neck and capped sleeves. MW(machine wash warm, tumble dry). In red/navy with white trim. Misses Sizes: S(30-32), M(34-36), L(38). State S, M, or L—not number size.
A 252-7273 B—Mailing weight 0.40 lb..... 7.00

C DELICATE OPEN-WORK DESIGN on front of this fine-rib-knit cotton top. Slipover crop-style has scoop neck and puff-shoulder sleeves. Cut for close fit. For looser fit, order next larger size. HW(hand wash, line dry only).
Misses Chart 1A Sizes: S(32-34), M(36-38), L(40). State S, M, or L—not number size.
Colors: 24 mint green; 37 navy blue; 01 pink; 34 lt. blue. State color number-and-name.
A 251-1913 D—Mailing weight 0.40 lb..... 7.00

All Pants available in
Average and Tall Misses Sizes

D SPORTY DENIM for these jeans. Of polyester-and-cotton. Waistband—styled to fit slightly below the waist. Fly-front zipper with snap closing. Belt loops. Top-stitching details. 2 squared jean pockets. Wide-flare leg styling. MW(machine wash warm, tumble dry). Belt sold below—see G.
Colors: 08 orange-red; 37 bright navy. State color number-and-name.
Average Misses: 8, 10, 12, 14, 16. State size.
A 254-0680 D—Mailing weight 0.70 lb..... 9.00
Tall Misses: 10, 12, 14, 16, 18. State size.
U 254-0698 D—Mailing weight 0.70 lb..... 10.00

E CONTRAST RED TOP-STITCHING on these blue chambray Penn-Prest® jeans. In a blend of polyester-and-cotton. Waistband—styled to fit slightly below the waist. Fly-front zipper with snap closing. Belt loops. 2 contrast-stitched front patch pockets. Back yoke. Flare-leg styling. MW(machine wash warm, tumble dry). No ironing needed—read more on page 555. Belt—see G.
Average Misses: 8, 10, 12, 14, 16, 18. State size.
A 254-8006 B—Mailing weight 0.75 lb..... 7.00
Tall Misses: 10, 12, 14, 16, 18, 20. State size.
U 254-8014 B—Mailing weight 0.75 lb..... 7.00

F TWILL-WEAVE PENN-PREST® PANTS IN SURALINE®—woven, texturized Dacron® polyester with stretch. No-waistband styling to fit below the waist. Pants have yoke front and back and side-button closing. Wide-flare leg styling. MW(machine wash warm, tumble dry). No ironing needed—see page 555. In white. State size below.
Average Misses Sizes: 6, 8, 10, 12, 14, 16.
A 254-8022 B—Mailing weight 0.75 lb..... 13.00
Tall Misses Sizes: 8, 10, 12, 14, 16, 18.
U 254-8030 B—Mailing weight 0.75 lb..... 14.00

Rugged-Looking Cowhide Belt

G TOP-GRAIN COWHIDE LEATHER BELT. A natural with all your pants. 1½-in. wide. One size fits waists (24 to 34 in.). Ratchet-buckle adjusts for waist-or hip-fitting pants. In white.
A 101-1568 A—Mailing weight 0.40 lb..... 4.00



Hats sold on pp. 64, 65, 158. Sunglasses sold on p. 69.
Shoes (Fig. D) sold on p. 11. Clogs (Fig. E) sold on p. 88. Shoes (Fig. F) sold on pp. 8, 9.

Today's
easy way of dressing ...
looking tailored
in casually classic
knit tops and woven pants

A DAINTY EYELET-EMBROIDERED SHIRT in a blend of polyester-and-cotton. Styled with button-front opening and pointed collar. MW(machine wash warm, tumble dry). In white.
Misses Sizes: 32, 34, 36, 38. State size.
A 252-8495 B—Mailing weight 0.40 lb..... 9.00

B FINELY RIBBED TANK-TOP VEST of stretchy nylon knit. Snug-fitting slipover style has knitted-in stripe trim that goes all around bodice. Cut for close fit. For looser fit, order next larger size. A great top to wear alone or layered over a shirt. Scoop-neck styling. HW(hand wash, line dry).
Misses Chart 1A Sizes: S(32-34), M(36-38), L(40). State S, M, or L—not number size.
Colors: 25 green/white stripes; 37 navy/white stripes. State color number-and-name.
A 251-1905 D—Mailing weight 0.50 lb..... 5.00

C QIANA* NYLON KNIT SHIRT—Qiana® is DuPont's exciting nylon fiber that looks and feels like silk, yet stays wrinkle free and is machine washable. MW(machine wash warm, tumble dry).
Misses Sizes: 32, 34, 36, 38. State size.
Colors: 03 red; 17 yellow; 37 navy blue; 78 white. State color number-and-name when ordering.
A 252-3884 D—Mailing weight 0.40 lb..... 10.00

D FINELY RIBBED V-NECK VEST in cotton knit. Cut for a close fit. For looser fit, order next larger size. Front has delicate open-work design with crochet trim at armholes and neck. Button front. HW(hand wash, line dry). Imported from Taiwan.
Misses Chart 1A Sizes: S(32-34), M(36-38), L(40-42). State S, M, or L—not number size.
State color number-and-name: 78 white; 37 navy blue.
A 251-1921 D—Mailing weight 0.50 lb..... 7.00

E MOSAIC-PRINT SHIRT in Antron® nylon knit—a soft, fluid knit with the feel of silk. Button front. MW(machine wash warm, tumble dry). In multicolor print.
Misses Sizes: 32, 34, 36, 38. State size.
A 252-8537 B—Mailing weight 0.40 lb..... 9.00
Misses Sizes: 40, 42, 44. State size.
U 252-8529 B—Mailing weight 0.40 lb..... 10.00

F WIDE WOVEN-PLAID for these pants. In a blend of triacetate-cotton-and-polyester. Waistband—styled to fit below the waist. Nylon fly-front zipper. Extended tab with 3-button closure. 2 bias-plaid front patch pockets. Extra-wide flare-leg styling. MW(machine wash warm, tumble dry). In green plaid.
Misses: 6, 8, 10, 12, 14, 16. State size.
A 254-8162 B—Mailing weight 0.75 lb..... 10.00

G & H PENN-PREST® PANTS IN SURALINE®—woven, texturized Dacron® polyester with stretch. This fine fabric has a twill weave, resists wrinkles—travels beautifully. All pants have the no-waistband look and are styled to fit below the waist. Belt loops. Wide-flare leg styling. MW(machine wash warm, tumble dry). No ironing needed—see page 555.
Avg. Misses: 8, 10, 12, 14, 16, 18. State size.
Tall Misses: 10, 12, 14, 16, 18, 20. State size.

[G] Woven Glen-Plaid Cuffed Pants. Nylon fly-front zipper with inside button-and-tab closing. Belt sold on page 15. In navy/white. State size above.

A 254-1472 B—Avg. Misses. Wt. 0.75 lb..... 13.00
U 254-1498 B—Tall Misses. Wt. 0.75 lb..... 14.00

[H] Solid-Color Cuffed Pants. Back-leg contour seaming. Nylon fly-front zipper with inside button-and-tab closing. Belt sold on page 28. State size above.
Colors: 17 yellow; 37 navy blue; 82 black. State color number-and-name when ordering.

A 254-1407 D—Avg. Misses. Wt. 0.75 lb..... 13.00
U 254-1456 D—Tall Misses. Wt. 0.75 lb..... 14.00

I LUCITE WATCH. The clear lucite case makes the Swiss movement visible from the back. Easy-to-read red dial, white hands. Clear plastic strap.
A 644-5555 A—We pay postage..... 15.95

Shoes: (Fig. F) sold on pages 12, 13; (Fig. G), page 88;

(Fig. H), page 31. Sunglasses sold on page 69.

Belts: (Fig. G) sold on page 15; (Fig. H), page 28.

*Qiana is a DuPont registered trademark.



A
Shirt

B
Vest

casuals

C
Shirt

D
Vest

G

E

H





casuals

Today's easy way of dressing ...
casually coordinated
in smartly-tailored tunic tops
and subtly-colored
double-knit pants

Tunic Tops in Misses Sizes to 46

A ZIP-FRONT PANT-TOP in polyester double knit. Long tapered sleeves. Self tie belt. MW(machine wash warm, tumble dry). In multicolored beige print. State size below when ordering.
A 252-8503 B—Misses: 32, 34, 36, 38. Wt. 0.40 lb..... 14.00
U 252-7109 B—Misses: 40, 42, 44, 46. Wt. 0.50 lb..... 16.00

B DOUBLE-NEEDLE-STITCHED PANT-TOP in polyester double knit. Button front. Patch pockets. Self tie belt. Contrast stitching. MW(machine wash warm, tumble dry). State size below. Colors: 15 off-white; 37 navy. State color number-and-name.
A 252-4171 D—Misses: 32, 34, 36, 38. Wt. 0.40 lb..... 8.00
U 252-7265 D—Misses: 40, 42, 44, 46. Wt. 0.50 lb..... 10.00

C SCREEN-PRINTED PANT-TOP in polyester double knit. Button front. MW(machine wash warm, tumble dry). In multicolor print on white ground. State size below when ordering.
A 252-6887 B—Misses: 32, 34, 36, 38. Wt. 0.40 lb..... 9.00
U 252-7133 B—Misses: 40, 42, 44, 46. Wt. 0.50 lb..... 11.00
U 252-7117 B—Women's* 48, 50, 52. Wt. 0.60 lb..... 12.00

Sleek-Fitting Pants available in Average and Tall Misses, and Women's Sizes

D PENN-PREST® POLYESTER DOUBLE-KNIT PANTS. Side kick pleats. Wide-flare leg styling. Elasticized waist. No ironing needed—read more about Penn-Prest® on page 555. MW(machine wash warm, tumble dry). State size below when ordering. Colors: 15 off white; 82 black; 54 brown; 37 navy blue. State color number-and-name when ordering.
A 254-9749 D—Avg. Misses: 10, 12, 14, 16, 18, 20. 0.75 lb..... 11.00
U 254-9756 D—Tall Misses: 12, 14, 16, 18, 20. 0.75 lb..... 12.00
U 254-9764 D—Women's Chart 4A Sizes* 32, 34, 36, 38, 40. Mailing weight 1 lb..... 12.00

E PENN-PREST® JACQUARD-PATTERN POLYESTER DOUBLE-KNIT PANTS. Stitched front creases. Flare leg styling. Elasticized waist for smooth fit. No ironing needed—read more about Penn-Prest® on page 555. MW(machine wash warm, tumble dry). In lilac/beige knitted pattern. State size below.
A 254-3593 B—Avg. Misses: 8, 10, 12, 14, 16, 18. 0.75 lb..... 10.00
U 254-3601 B—Tall Misses: 10, 12, 14, 16, 18, 20. 0.75 lb..... 10.00
U 254-3619 B—Women's Chart 4A Sizes* 32, 34, 36, 38, 40. Mailing weight 1 lb..... 11.00

F ENCRON** POLYESTER DOUBLE-KNIT PANTS. Stitched front creases. Slight-flare leg styling. Elasticized waist. MW(machine wash warm, tumble dry). State size below. State color number-and-name: 01 pink; 78 white; 82 black.
A 254-9699 D—Avg. Misses: 8, 10, 12, 14, 16, 18, 20. 1 lb..... 11.00
U 254-9707 D—Tall Misses: 10, 12, 14, 16, 18, 20. 1 lb..... 11.00
U 254-0672 D—Women's Chart 4A Sizes* 32, 34, 36, 38, 40. Mailing weight 1.10 lbs..... 13.00

*For Women's Top Measurements see Chart 4 on page 233; for Women's Pants Measurements see Chart 4A on page 233.

**Encron is a reg. T.M. for American Enka polyester fiber.

How to Wash and Dry—
read details on page 554.



ALL LEATHER SANDALS have pretty summer-fresh sling-back styling. 2½-in. covered heels. Imported from Italy. B(med.) width. Mail. wt. 1.20 lbs. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size.
A 607-5725 B—Beige.... Pr. 13.94
Sandals (Fig. F) sold on page 31.

CHARGE IT—SEE PAGE 571





A
Vest

B
Turtleneck

E

F

C
Shirt

D
Jacket

K



F

Today's
easy way of dressing...
definitely feminine
in delicate pale layerings
and soft plaid pastels

Shown Opposite: The Soft Gabardines

A & B BABY SOFT SWEATER-KNITS. In a blend of Dacron® polyester-and-combed cotton. Slipover ribbed-knit styles are cut for close fit. For looser fit, order next larger size. MW(machine wash warm, tumble dry). Junior Sizes: S(5-7), M(9-11), L(13). State S, M, or L.

[A] The Pretty Little Vest. An embroidered basket of flowers accents center front. Ruffled cap sleeves and bottom are edged with pink top-stitching. Slightly scooped crew-neck styling. In ivory with pink/blue/green flowers. See sizes above. A 259-1816 B—Mailing weight 0.25 lb..... 9.00

[B] The Body-Hugging Turtleneck. See sizes above. Colors: 01 pink; 34 lt. blue. State color number-and-name. A 259-1824 D—Mailing weight 0.50 lb..... 8.00

C LIGHT AND AIRY FLORAL-PRINTED SHIRT. In a blend of Dacron® polyester-and-cotton voile. Button front. Pointed collar. 2-button cuffs. MW(machine wash warm, tumble dry). In pink with blue/yellow/orange/white flowers. Junior Sizes: 5, 7, 9, 11, 13. State size when ordering. A 259-3986 B—Mailing weight 0.25 lb..... 9.00

D to F SOFT-TOUCH GABARDINE FASHION-MATES. In a blend of rayon-nylon-and-acetate. Beautiful floral-printed jacket goes great over our high-waisted trousers. Junior Sizes: 5, 7, 9, 11, 13. State size when ordering.

[D] The Fitted Peplum-Style Jacket. Chic styling details start with the dog-ear collar and short puff-sleeves. 5-button closing with wide peplum bottom. Narrow vinyl belt circles fitted waist. Belt loops. MW(machine wash warm, line dry only). In ivory with pink/yellow/blue/orange printed flowers.

A 259-3309 B—See sizes above. Wt. 0.75 lb. 17.00

[E] The Floral-Printed Trousers. 2-button waistband—styled to fit above the waist. Nylon fly-front zipper. Wide-flare leg styling with cuffed bottoms. MW(machine wash warm, line dry only). In ivory with pink/blue/yellow/orange flowers.

A 259-3317 B—See sizes above. Wt. 0.90 lb..... 17.00

[F] The Solid-Color Pleated Trousers. 2-button waistband—styled to fit above the waist. Nylon fly-front zipper. Deep-set side pockets. Wide-flare leg styling. MW(machine wash warm, tumble dry). In ivory. See sizes above.

A 259-3333 B—Mailing weight 0.90 lb..... 17.00

Shown Here: The Seersucker Plaids

G & H PLAID AND SOLID TOPPINGS PLAY IT COOL IN SEERSUCKER. 2 great styles to choose from. Junior Sizes: 5, 7, 9, 11, 13. State size when ordering.

[G] The Woven-Plaid Blazer. In a seersucker blend of cotton-and-Avril® rayon. All the latest styling details—wide-notch collar, 1-button closing, and short puffed-sleeves. Fitted styling. MW(machine wash warm, line dry only). In pink/blue/yellow/green plaid. Shirt sold on p. 50, sweater on p. 76.

A 259-1535 B—See sizes above. Wt. 0.75 lb. 19.00

[H] The Plaid-And-Solid Smock Top. Seersucker plaid yoke-insert in a blend of cotton-and-Avril® rayon. Bodice and sleeves of polyester-and-cotton crepe. Pert styling details—button-front closing, short puff-sleeves, 4 pleats in back. Slight scoop-neck styling. MW(machine wash warm, tumble dry). In pink with multicolor woven plaid. See sizes above.

A 259-3267 B—Mailing weight 0.70 lb..... 15.00

I & J THE HIGH-WAISTED TROUSERS. Nylon fly-front zipper. Wide-flare leg styling.

Junior Sizes: 5, 7, 9, 11, 13. State size when ordering.

Misses Sizes: 8, 10, 12, 14, 16. State size when ordering.

[I] The Embossed Solid-Color Trousers. In cotton with the look of seersucker. Hook-and-eye closure at waist. Belt loops. Narrow vinyl pink belt incl. MW(machine wash warm, tumble dry). In natural. See sizes above.

A 259-3275 B—Junior Sizes. Wt. 0.90 lb..... 13.00

A 259-1782 B—Misses Sizes. Wt. 0.90 lb..... 13.00

[J] The Woven-Plaid Seersucker Trousers. In a blend of cotton-and-Avril® rayon. 2-button closure at waist. Cuffed-leg bottoms. MW(machine wash warm, line dry only). In pink/blue/green/yellow multicolor plaid. See sizes above.

A 259-1683 B—Junior Sizes. Wt. 0.90 lb.... 15.00

A 259-1709 B—Misses Sizes. Wt. 0.90 lb... 15.00

K CASUAL TASSEL-TRIMMED LOAFER. Easy-care vinyl uppers—just wipe clean. Tricot lining. Composition soles and heels. Sanitized® treated. In B(medium) width.

Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size.

A 607-9875 B—Yellow A 607-9883 B—Pink

A 607-9891 B—Lt. Blue. Mailing weight 1.50 lbs..... Pr. 8.94

See How to Find Your Size on pages 232, 233.

CHARGE IT—SEE PAGE 571





A

B

C

Cardigan

D

Pullover

E

F

G

E to G in
41-in. length Avg. Misses,
43-in. length Tall Misses

Today's easy way of dressing . . . distinctively different in the latest palazzo pants or in updated classics

A THE BACKLESS HALTER. In nylon knit. Ribbed midriff. V-neck styling with back-neck ties. MW (machine wash warm, tumble dry). Misses Sizes: S(30-32), M(34-36), L(38). State S, M, or L—not number size—when ordering. Colors: 82 black; 78 white; 03 red. State color number-and-name when ordering.
A 252-8511 D—Mail. wt. 0.40 lb. 5.00

B THE ANGEL-SLEEVE KNIT TOP. In finely ribbed cotton for close-to-the-body fit. For looser fit, order next larger size. Embroidered keyhole neckline. Contrast trim. MW(machine wash warm, tumble dry). Misses Chart 1A Sizes: S(32-34), M(36-38), L(40-42). State S, M, or L—not number size. State color number-and-name: 17 yellow; 52 natural.
A 251-1947 D—Mail. wt. 0.50 lb. 7.00

C & D MATCHED-UP KNIT SET. In polyester-and-cotton. MW(machine wash warm, tumble dry). In turquoise/white knitted-in pattern. Wt. 0.40 lb. Misses Sizes: S(30-32), M(34-36), L(38). State S, M, or L—not number size—when ordering.

[C] The Dolman-Sleeve Cardigan. Button front.
A 252-8644 B—State size—see above. 7.00

[D] The Cape-Sleeve Pullover. U-neck styling. Ribbed waist. Wear alone or with C for a sweater-set look.
A 252-4403 B—State size—see above. 6.00

E to G THE PALAZZO PANTS with styling that goes long, wide, and graceful.
41-in. Avg. Misses: 10, 12, 14, 16, 18, 20.
43-in. Tall Misses: 12, 14, 16, 18, 20.

[E] Self-Sashed Palazzo. In cotton-and-Avril® rayon. Back zipper. MW(machine wash warm, tumble dry). In a black/white print. Wt. 0.75 lb. See sizes above.

A 253-2844 B—Avg. Misses. 12.00
U 253-2505 B—Tall Misses. 12.00

[F] Front-Yoke-Style Palazzo. In polyester double knit. Back zipper. MW(machine wash warm, line dry only). Wt. 0.75 lb. See sizes above.

State color number-and-name: 03 poppy red; 37 navy.
A 253-2828 D—Avg. Misses. 13.00
U 253-2836 D—Tall Misses. 14.00

[G] Trouser-Style Palazzo. In polyester-and-Avril® rayon gabardine. Waistband styling. Front tucks. Fly-front zipper, button closing. MW(machine wash warm, tumble dry). In white. Wt. 0.75 lb. See sizes above.

A 253-1689 B—Avg. Misses (no size 20). 14.00
U 253-3362 B—Tall Misses (no size 20). 14.00

H 2-PC. PANTS SET. In polyester double knit. Bush-style jacket has button front, flap-style inverted-pleat pockets, button cuffs, and contrast stitching. Self sash. Slight-flare leg pants comfortably elasticized at waist. MW(machine wash warm, tumble dry). Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size. Colors: 78 white/black; 03 red/white. State color number-and-name when ordering.

A 256-1462 D—Mail. wt. 1.25 lbs. 24.00

I SKINNY-RIB-KNIT TOP. In polyester. Slipover styling with button-and-placket trim. Imported from Japan. See other colors on page 49. MW(machine wash warm, tumble dry).

Misses Sizes: S(30-32), M(34-36), L(38). State S, M, or L—not number size—when ordering. Colors: 36 royal blue; 78 white; 84 gold; 03 red. State color number-and-name when ordering.
A 252-4023 D—Mail. wt. 0.40 lb. 5.15

J PERMANENTLY-PLEATED SKIRT. In polyester double knit. Elasticized waist. MW(machine wash warm, line dry only). In white.

Avg. Misses Sizes: 10, 12, 14, 16, 18, 20. State size.
A 253-1762 B—Mail. wt. 0.75 lb. 8.00

Tall Misses Sizes: 12, 14, 16, 18, 20. State size.
U 253-2802 B—Mail. wt. 0.75 lb. 8.00

The Accessories:

Shoes: (Fig. E) sold on page 117; (Fig. F) on pages 18, 19; (Fig. H) on page 31; (Fig. J) on page 88.

Bracelets (Fig. E) sold on page 118; tote bag (Fig. I) on page 138.

See How to Find Your Size on pages 232, 233.

CHARGE IT—SEE PAGE 571.



Pants sold
on page 8.

Pants sold
on page 22.

A

B

Soft . . . infallibly feminine

A & B PASTEL SWEATER SETS for the new, beautifully paired look. In acrylic knit of exceptional fineness and delicacy—and so soft to the touch. Both sets fit close-to-the-body. For looser fit, order next larger size. MW (machine wash warm, tumble dry). Misses Chart 1A Sizes: S(32–34), M(36–38), L(40). State S, M, or L—not number.

[A] Distinctive Chevron Stitch creates a lovely design. Button-front cardigan has V-neck and short puffed sleeves. Pullover is tank-top style. See sizes above. Mailing weight 0.50 lb. Colors: 78 white; 02 raspberry. State color number-and-name.

A 251-2085 D.....Set 15.00

Necklace sold on page 31.

[B] Delicate Pointelle Pattern creates a hand-knitted look. Deep V-neck cardigan has button front. Contrast-color pastel stripes accent wide rib-knit bottom, short sleeves, and neckline. Slipover, sleeveless shell has crew neck. Pastel stripes repeated at bottom. See sizes above. Mail. wt. 0.50 lb. Colors: 33 pastel blue; 78 white. State color number-and-name.

A 251-2184 D.....Set 15.00





Dashing . . . impeccably chic

C & D SUEDED SPLIT-LEATHER JACKETS for that deep-country, casual look. Chic on city streets, too! Both styles are lined with acetate taffeta. Clean by the leather method only—see page 554.
Colors: 03 brick red; 35 lt. blue. State color number-and-name.

[C] Short Bike Jacket with trim, close fit. Notched collar has rounded lapels. Contrast top-stitching accents all seams. Nail-head-snap close. Mock flap-pockets. About 19 in. long. Junior Sizes: 7, 9, 11, 13, 15. State size when ordering.
A 268-0882 D—Wt. 4 lbs.... 38.00

CHARGE IT—See Page 571

[D] Sporty Pants Coat—a dashing style with snappy details. Contrast top-stitching outlines open notched collar and all other seams. Tab-front closing with shiny nailhead snaps. Rounded patch pockets sport tab-and-nailhead trim. About 29 in. long. Junior Sizes: 7, 9, 11, 13, 15. State size when ordering.
A 268-0783 D—Wt. 5 lbs.... 54.00

Finely tailored for
casual elegance

A

Smock
Look in
woven
polyester



B

Men's Wear
Look in
gabardine
texture



C

Shirt-Jacket
Look in
seersucker plaid



D



Shown on facing page:
Great 2-pc. pants sets!

A THE SMOCK IS THE LATEST. 2-pc. pants set in textured woven polyester. Checked smock-top has button front, all-around yoke. Button cuffs. 2 patch pockets set on bias. The cuffed, flare-leg pants have waistband with nylon fly-front zipper, top button closure, MW(machine wash warm, tumble dry). In blue/white woven checks and white. Misses: 8, 10, 12, 14, 16, 18. State size. A 256-1413 B—Wt. 1.25 lbs. 34.00

B THE BLAZER IS THE GREATEST. Jacket and pants in rayon-and-nylon gabardine-textured blend. Fitted blazer has wide lapels, single front-button closure. Cuffed, flare-leg pants have waistband with nylon fly-front zipper, top button closure. DC(dry clean only). In powder blue. Shirt not incl.—sold on page 12. Junior Sizes: 5, 7, 9, 11, 13, 15. State size. A 256-1439 B—Wt. 1.25 lbs. 24.00 Misses: 8, 10, 12, 14, 16, 18. State size. A 256-1421 B—Wt. 1.40 lbs. 24.00

C THE SHIRT-JACKET IS TOPS. 2-pc. pants set in Fortrel® polyester-and-cotton seersucker plaid. Straight jacket has button front and cuffs. 2 patch pockets with flaps. Side vents. Slightly flared pants with no-waistband styling fit slightly below the waist. Fly-front zipper, button closure at top. MW(machine wash warm, tumble dry). In green/navy/yellow woven plaid. Solid-color top sold below—see D. Misses: 8, 10, 12, 14, 16, 18. State size. A 256-1454 B—Wt. 1.10 lbs. 22.00

D SKINNY-RIBBED TOP IS RIGHT. In nylon knit. To layer or wear alone. Close fit. For looser fit, order next larger size. Scoop neck, cap sleeves. MW(machine wash warm, tumble dry). Also sold on page 67. Misses Chart 1A Sizes: S(32-34), M(36-38), L(40-42). State S, M, or L—not number size. Colors: 37 navy; 11 orange; 52 beige; 78 white. State color number-and-name. A 251-1954 D—Wt. 0.50 lb. 5.00

Shown on this page:

E VERSATILE, EASY-CARE SHIFT. Button-front, shirtwaist styling. Self tie belt. Mock cuffs. Contrast stitching. Imported from Greece. MW(machine wash warm, tumble dry). Misses: 8, 10, 12, 14, 16, 18. State size. Colors: 03 red/white; 37 navy/white; 17 yellow/navy. State color number-and-name. A 256-1405 D—Wt. 0.90 lb. 16.00

THE ACCESSORIES

Fig. A: Braid-sandal sold on pages 6, 7.
Fig. B: Platform shoes, pages 90, 91;
Quilted shoulder bag, page 128.
Fig. C: Clogs, page 88.
Fig. E: Canvas tote, page 136;
Oxford shoes, page 58 and
Scarf, page 2.
Yellow sandals, page 31.

Bangles—the latest wrist news!

BANGLE-BRACELET SET. Bracelets of gold-tone metal in assorted patterns. Wear singly or in combinations. Mail. wt. 0.50 lb.
A 109-5504 A Set of 18/3.00

Polyester knit Shift



See How to Find Your Size
on pages 232, 233.

How to Wash and Dry—
read details on page 554.

CHARGE IT — SEE PAGE 571

Dacron® polyester knits travel with ease

They're shape-retaining, shun wrinkles, and need little or no ironing. Just machine wash them and you're ready to go!

On this page—A Complete Wardrobe

A VERSATILE DOUBLE-KNIT BLAZER. Button trim on sleeves. 2 mock flap-pockets and mock breast pocket. MW (machine wash warm, tumble dry). Misses Sizes: 8, 10, 12, 14, 16, 18. State size. Colors: 03 red; 37 navy. State color number-and-name. A 265-4879 D—Mailing weight 1.40 lbs. 22.90

B CHIC 2-PC. DOUBLE-KNIT PANTS SET. Sleeveless ribbed pullover tank-top. Slightly-flared patterned pants have elasticized waist for smooth fit. MW (machine wash warm, tumble dry). In red/white/blue knitted pattern with navy top. Matches skirt C. Shirt shown under tank-top sold on p. 49. Misses Sizes: 8, 10, 12, 14, 16, 18. State size. A 265-4853 B—Mailing weight 1.50 lbs. 24.90

C MATCHING DOUBLE-KNIT PATTERNED SKIRT. Long A-line style. Elasticized waist. 2-in. hem. MW (machine wash warm, tumble dry). In red/white/blue knitted pattern. Matches up with blazer A and with the solid tank-top of pants set B. Misses Sizes: 8, 10, 12, 14, 16, 18. State size. A 265-4861 B—Mailing weight 1 lb. 11.90

On facing page—2-Pc. Pants Sets In Average and Tall Misses Sizes

D STRIPES GO BOTH WAYS for this double-knit pants set with the latest look. Sleeveless ribbed tank-top has horizontal stripes, U-neck. Slightly flared pants have vertical striping; elasticized waist. MW (machine wash warm, tumble dry). In navy blue/white. Shirt sold on page 49. Avg. Misses Sizes: 8, 10, 12, 14, 16. State size. A 265-4838 B—Mailing weight 1.75 lbs. 24.90 Tall Misses Sizes: 12, 14, 16, 18. State size. U 265-4846 B—Mailing weight 1.75 lbs. 26.90

E BRIGHT STRIPES AND SOLID COLOR combine on our layered-look pants set. Mock-tunic top in double knit with the look of seersucker. White attached sleeves and collar. 2 patch pockets with flaps. Slightly flared pants have elasticized waist. White vinyl buckle-belt. MW (machine wash warm, tumble dry). In yellow/orange/white knitted stripes, solid orange. Avg. Misses Sizes: 8, 10, 12, 14, 16, 18. State size. A 265-4796 B—Mailing weight 2 lbs. 27.90 Tall Misses Sizes: 12, 14, 16, 18, 20. State size. U 265-4804 B—Mailing weight 2.50 lbs. 29.90

F SINGLE-BREADED BLAZER PANTS SUIT is very smart-looking. 2 patch pockets with flaps. Slightly flared pants have elasticized waist. MW (machine wash warm, tumble dry). In gray/berry knitted plaid. Body suit sold on page 53. Avg. Misses Sizes: 10, 12, 14, 16, 18, 20. State size. A 265-4754 B—Mailing weight 2.50 lbs. 27.90 Tall Misses Sizes: 12, 14, 16, 18, 20, 22. State size. U 265-4762 B—Mailing weight 2.50 lbs. 29.90

Hip-hugging belt

PATENT VINYL BELT to wear below the waist. Ideal for low-slung styles. Self buckle. 1½-in. wide. Sizes: M(28-31 in.), L(32-36 in.). State M or L. Colors: 03 red; 37 navy blue; 78 white. State color number-and-name when ordering. A 101-1618 D—Mail. wt. 0.25 lb. 5.00



Shoulder bag sold on page 35.
Shoes (Figs. A, E, F), pages 90, 91.
Shoes (Fig. D), page 88.
Sunglasses, page 69.



A

A

Shirt sold on
page 49.

B

Pants
and
Tank
Top

C



2-Pc. Sets in a ribbed, tweedy sweater-knit blend of polyester-and-acetate

Both sets in Junior Sizes

A SWINGY SKIRT SET. Cardigan has V-neckline. Button front. Short, swingy A-line skirt has smooth-fitting elasticized waist. HW (hand wash, flat dry).

Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, or L—not number size—when ordering.

Colors: 35 med. blue/white tweed-look; 25 med. green/white tweed-look. State color number-and-name.

A 256-2007 D—Wt. 0.90 lb.. 16.00

B SPORTY SHORTS SET. Pull-over top has scoop neck. Dainty floral embroidery trim at neck and sleeves. Cuffed shorts have smooth-fitting elasticized waist. MW (machine wash warm, tumble dry).

Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, or L.

Colors: 16 yellow/white tweed-look; 08 orange-red/white tweed-look. State color number-and-name.

A 256-1991 D—Wt. 0.70 lb.. 11.00



A
2-Pc.
Set

B
2-Pc.
Set



C
2-Pc.
Set

Junior Pants Set
in polyester
double knit
has the
latest look...
Short,
fitted jacket—
cuffed pants.
It's machine washable, too!

C FASHION PANTS SET. Fitted jacket flares from waist. Button front. White collar, cuffs. Slightly-flared pants have smooth-fitting elasticized waist. In coral with white. MW (machine wash warm, tumble dry).

Junior Sizes: 5, 7, 9, 11, 13, 15. State size.
A 256-2031 B—Mail. wt. 1.20 lbs..... 22.00

Necklace (Fig. A) and shoes (Fig. C) sold on page 31.

CHARGE IT — SEE PAGE 571

2-Pc. Polyester Knit Pants Sets are knock-outs for Spring

Check all their features:

- Available in Misses AND Half Sizes
- Machine washable, wrinkle shy—perfect for travelling
- Tunic-length tops flatter the figure
- Pants have flare-leg styling and smooth-fitting elasticized waists
- Both sets imported from Greece

Misses Sizes: 8, 10, 12, 14, 16, 18.

Half Sizes: 14½, 16½,
18½, 20½, 22½, 24½.

State size when ordering.

A SLEEVELESS-TOP STYLE. MW (machine wash warm, tumble dry). Multicolor print top, solid yellow pants. State size—see above.

A 256-1959 B—Misses. 1.40 lbs.. 15.00

U 256-1538 B—Halfs. 1.60 lbs.... 16.00

B SHORT SLEEVE-TOP STYLE. MW (machine wash warm, tumble dry). Multicolor printed knit top with white pants. State size—see above.

A 256-1934 B—Misses. 1.40 lbs.. 16.00

U 256-1546 B—Halfs. 1.60 lbs.... 17.00



Great Wardrobe Accessories!

C MULTI-STRIP SANDALS. Thin straps. Sling-back styling with buckle. Leather uppers and linings. Composition outsoles and 1½-in. heels. Imported from Italy. Mail. wt. 1.40 lbs.

Sizes: AA(narrow) width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. B(medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size in AA and B widths.

A 603-6552 E—White.....Pr. 6.94

In B width only.

A 607-9578 B—Orange

A 603-8657 B—Navy

A 607-9586 B—Lime

A 603-8673 B—YellowPr. 6.94

D GOLD-TONE NECKLACE of metal wire has dangling pastel-enameled metal heart. Interlocking hook closure. Mail. wt. 0.20 lb.

Colors: 33 blue; 01 pink. State color number-and-name when ordering.

A 109-5330 C 3.00